

Prince Anand

ipm02princea@iimrohtak.ac.in

+91 830-239-0270

[Prince Anand | LinkedIn](#)

SUMMARY

Passionate about business and start-ups. Experienced with data-based applications, statistics, IT infrastructure, and Business Economics. Worked with United Nations affiliated projects and organisations. Pursuing integrated Bachelor and Master program in Business Administration with focus on Analytics and Business Strategy.

EDUCATION

Indian Institute of Management

*Integrated Program in Management (BBA + MBA).
Aiming to specialise in Analytics and Strategy.*

Rohtak, Haryana

Sept 2020 to 2025

Sadar Alam Memorial Secondary School

Science and Mathematics (84 percent)

Nalanda, Bihar

March 2019.

Ramakrishna Mission Vidyapith

Matriculation (10 CGPA)

Deoghar, Jharkhand

March 2016

PROFESSIONAL EXPERIENCE

T-Hub, Hyderabad

International Programs Management Intern

April 2023 – June 2023

- ☐ **Received a letter of Appreciation from the CEO of T-Hub**, for exceptional conduct, work ethic and deliverables made in due course. ☐
- ☐ Work Compiled the official record of proceedings for the 26th iteration of the Round Table Discussion, engaging Fintech Industry Experts, with a focus on the topic of 'Open Banking and Financial Inclusion'. ☐
- ☐ Explored and analysed “The Impact of T-Hub on Startup and Hyderabad Economy” ☐
- ☐ Curated a Knowledge Asset book for T-Hub on the Topic “Fintech Ecosystem in India.” ☐
- ☐ **Compiled and validated multiple databases from verified online sources:** ☐
 - Conducted extensive research to identify 100 global technology summits slated for the upcoming year.
 - Curated a list of key contacts, including CXOs, from 40 organizations that have established partnerships with the Association of Geospatial Industries.
 - Listed Point of Contacts or CXOs for 50 Incubators specializing in Agri-Tech Sector.
 - Assisted in the organization and categorization of data pertaining to Memorandums of Understanding (MOUs) signed with T-Hub, segregated by individual countries.
 - Categorized and segregated T-Hub’s climate-tech startups into its sub-sectors based on Tracxn startups rankings.
- ☐ Prepared and implemented an event planning framework - RACI (Responsible, Accountable, Consulted & Informed) Matrix, which is a checklist of iterative actions needed for successful execution to be performed for the international guests visiting T-Hub. ☐
- ☐ Facilitated visits of 20 international delegations in a period of 2 months by articulating meeting agendas, researching or scouting for technical and knowledge leverage, and designing electronic display creatives to welcome international guests at T-Hub. ☐

Invest India, New Delhi

Trade Facilitation Intern

June 2022 – Aug. 2022

- ☐ Worked at the One district one product (ODOP) initiative of Invest India to drive the marginal sales of textile or food processing organisation or MSMEs, while onboarding them on e-commerce platform like Flipkart. ☐
- ☐ Organised Buyer-Seller meets in Jammu & Kashmir to enhance the sales of local products like Shawls, carpets. ☐

PepsiCo, Hyderabad

Market Analytics Intern

May 2022 – July 2022

- ☐ Analysed Market drivers and cascading sales for Lays brand in Vietnam using Market Mix Model, exploratory data analytics and Linear Regression. ☐
- ☐ Presented the impact (Return Over Investment) for drivers (Market Campaigns) catalysing the sales of Lays in Vietnam Market during the time frame of 2019-2022. ☐

Govardhan Ecovillage

Research Intern

June 2021 – August 2021

Govardhan Ecovillage is a UN recognized village ecosystem, fulfilling SDG goals. Spread over 100 acres of area, situated in the mountain range of Sahyadri, the eco-village is a testament to the powers of Ayurveda, Yoga & Meditation led by the principles of humility & sustainability with a mission to serve & propagate the benefits of India's age-old traditions to the whole world.

- ☐ Tasked with analysing the potential of Ayurveda in the contemporary global village, used SWOT analysis, hypothesis verification tools to comprehend worldwide acceptance of Ayurved for improving Ayurveda centric health eco-tourism. ☐
- ☐ Perceptually mapped the eco-village and used funnel mapping to monitor patient inquiry to treatment conversion rate, hence gaining insights behind the loss of treatment requests within the Ayurveda treatment Centre at the ecovillage. ☐
- ☐ Applied design thinking process to design the upcoming 15-day Ecovillage-Israel expedition cum immersive travel program based on the theme of sustainability Cultural Exchange, Innovation, and Entrepreneurship. ☐

VOLUNTEERING SERVICES

ISKCON & Govardhan Eco-village, Vada

July 2021 – Sept. 2021

- Volunteered for the International Value Education Olympiad 2021 organized by the ISKCON and Govardhan Eco-Village under United Nations Faith for Earth Councilor Program.□
- Worked with the Community Outreach and Coordination team to facilitate over 2,30,000 students for Olympiads across 15 countries.□
- Assigned the duty of coordination with schools, students, and participants; Worked with the participants on queries and grievances□
- Set up multilingual communication messages to reach larger audiences.□

AWARDS & HONORS

- Selected among the 500 delegates at the Harvard Project for Asia & International Relations 2022. □
- Qualified JEE Mains Entrance Exam with 97 Percentile out of 12.5 lakh applicants nationwide.□
- Secured admission to IIM Rohtak, qualifying IPMAT aptitude test, selected among 1% of 20,000 applicants.□
- Accomplished 11th State Rank in International Mathematics Olympiad conducted by Science Olympiad Foundation.□
- Secured top 10 percentile in National Standard Examination in Astronomy, conducted by Indian Association of Physics Teachers.□

CERTIFICATION & COURSES

• **Dexterity School of Leadership and Entrepreneurship — Dexterity Global**

July 2021 – June 2022

- **Dexterity 10** comprises of **4 key skills** (critical thinking, research, communication and leadership) **2 core values** (empathy and fearlessness), **2 core commitments** (public service and nation-building) & **2 guiding forces** (scientific temperament and spiritual grounding) inculcated and enshrined within its curriculum.
- Course encompasses yearlong weekend mentorship under Sharad Vivek Sagar Sir, through online social hours and office hours, finally commencing at a week-long residential experiential learning at Indian Rural Management Anand, Gujarat.

• **Career Development Program (CDP) — Dexterity Global**

Apr 2022 - Jun 2022

- Successfully completed the three-month Career Development Program (CDP) offered by The Dexterity Global Group for young leaders in Indian schools, colleges and workplaces. The rigorously designed program comprises of weekly modules, coursework and assignments that enable holistic personal development and equip candidates with 21st century skills needed to succeed in college and at the workplace.

• **Digital Transformations & Disruption – Boston Consulting Group.**

Dec 2022 – Jan 2022

- Leading a modern-day business requires critical skills needed to navigate digital disruption, use design thinking for problem solving and innovation, manage product development successfully, and learn how to focus on appropriate strategy to play around information and communication technology ensuring customer satisfaction.
- After taking this rudimentary course I am better equipped with mindset and skills to navigate through disruptive times, adapt to unforeseen changes, spontaneously respond to disruptive future and thrive under uncertainty.

• **Innovation & Entrepreneurship in Post Covid World – IIT Kgp**

June 2020 – June 2020

- Concise course about Entrepreneurship based on innovation that would be pragmatic and frugal in post-covid world based on predictions of essential societal necessities of futuristic market. The course module exposed me about transformations in international trade with cascading shift into geopolitics, and also explored how several industries like tourism, manufacturing, Fintech, Ed-Tech would proliferate in proximity.

• **Policy Bootcamp – Rashtram School of Public Leadership**

June 2019 – June 2019

- It was an introductory course on Public Policy for 21 days, to explore how policy is framed, analyzed, and executed. We were put in a residential setup with a cohort of 150 policy enthusiasts, me being youngest of all the attendees. The learning pedagogy enhanced my knowledge, skills and temperament through assignments, projects, industry visits, peer-learning, and real life experiences of bureaucrats, social workers sharing their personal journey through policymaking.

LANGUAGES, TECHNOLOGY AND EXTRA CURRICULARS

• **Language:**

Hindi (Native), English (Fluent), Bengali (Basic), Sanskrit (Basic).

• **Technology:**

Python, SQL, Microsoft PowerPoint, Excel, Canva & Tableau

Learning applications of Blockchain and Cloud Computing into cryptocurrencies, to ensure enterprise resource planning and customer relationship management.

• **Interests**

My athletic habits align with, me practicing yoga (regular pranayam & meditations) and gymnastics at times.

I find it fascinating to play around a variety and velocity of voluminous amount of data being generated, stored and communicated and at times processed or analyzed in real time to comprehend the complexities and making sense of the world, gaining insights out of data to make plausible decisions.

My reading habits ranges around scriptures like Shrimad Bhagwat Gita, Books like Exponential Organisations by Salim Ismail, Future is Faster than you think by Peter Diamandis, and journals like Harvard Business Review is one of my favorites.

• **Tabla Player**

I also love playing Tabla, an Indian classical musical instrument, I learnt it through, a dedicated course offered at our school in collaboration with Pracheen Kala Kendra based out of Chandigarh, Haryana. I got the privilege to perform with songs or duets with harmonium or sitar, during cultural occasions at my school.

• **Served as Drummer in School Band**

Within our school band we had a fleet of buglers, drummers and flute players. I served as a drummer for three years, during 8th, 9th and 10th standard. In the meantime, we got the opportunity to represent our school at every independence and republic day parade organized by the district administration.