

IBAAD AHMED AJAZ

Hyderabad, Telangana

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Objective

Detail-driven Data Analyst with strong skills in SQL, Python, Excel, and BI tools. Experienced in transforming raw data into actionable insights, creating dashboards, and supporting data-driven decision-making. Passionate about simplifying complex data for business stakeholders.

Experience

Amazon – AI Content Writer

Hyderabad, Telangana | September 2024 – April 2025

- Collected, cleaned, and analysed large datasets to support business teams.
- Created automated Excel dashboards and reports that improved monthly reporting efficiency by 20%.
- Used SQL to extract and aggregate data for ad hoc analyses and KPI tracking.
- Supported visualization needs by building interactive dashboards in Power BI.
- Collaborated with cross-functional teams to identify data quality issues and improve data integrity.

Education

B.E – Computer Science and Engineering | Osmania University | June 2020 – June 2024 |
CGPA: 7.66

Technical Skills

- **Data Analysis & Reporting:** SQL, Excel (advanced functions, pivot tables), Power BI, Tableau
- **Data Warehousing:** Azure Data Factory, Snowflake, Big Query
- **Programming & Scripting:** Python (Pandas, NumPy, Matplotlib, Seaborn)
- **Cloud Computing:** AWS, Azure
- **Databases:** MySQL, SQL Server
- **Other Tools:** Git, Jupyter Notebook, Google Analytics basics, ETL, ITSM, ITIL
- **Soft Skills:** Analytical Thinking, Communication, Problem Solving, Collaboration

Projects

Major Project - Sneaker Price Forecasting

- Documented project objectives, methodology, and results to create a clear project report.
- Prepared data insights and visualizations to communicate findings effectively.

Sales Forecasting Using Time Series Analysis

- Used Python to analyse historical sales data and built forecasting models (ARIMA).
- Visualized trends and seasonality to help predict future sales and guide inventory planning.

Employee Attrition Dashboard (Power BI)

- Designed an interactive Power BI dashboard to track attrition by department, tenure, and performance.
- Helped HR identify high-risk segments and develop retention strategies.

Customer Segmentation with Clustering (Python & SQL)

- Cleaned and prepared customer data using SQL queries.
- Applied K-Means clustering to segment customers based on behaviour, improving targeted marketing.

Certifications

- Microsoft Power BI Data Analyst
- Google Data Analytics Professional Certificate
- Cloud Practitioner Essentials – AWS
- AI Essentials – Google

Hobbies & Activities

- **Tech enthusiast:** Enjoy exploring AI, language tools, and data visualization.
PC building & troubleshooting as a personal interest.